

Mending life post-tsunami  
click here to contribute

FEB 4 2005 /

**MAIN MENU**

- CPI DIGITAL**
- CPI PRESS**
- HEADLINES**
- Computer News ME
- Network World ME
- Reseller World ME
- CPI WEBCAST**
- INTERVIEWS**
- PRODUCT REVIEWS**
- NEWSLETTER**
- INDUSTRY EVENTS**
- MEDIA DETAILS**
- CONTACT US**
- SUBSCRIBE**
- CPI RSS FEED**

**CONTENT PROVIDERS**

**APPLY FOR MEMBERSHIP**  
Be a Content Provider

**POST CONTENT**  
Post your PRESS RELEASE here

**COMPUTER NEWS MIDDLE EAST**

**MicroWorld reports increased spending on antivirus software**

By Masarat Daud, Web Editor, CPI  
**CPI** - Thursday, February 03, 2005

[E-MAIL](#) | [PRINT](#)



Govind Rammurthy, CEO, MicroWorld

MicroWorld has reported that its sales are up by over 30% in the last quarter alone, indicating increased spending to protect against virus attacks.

The year 2004 saw an increase in the number of virus attacks as compared to previous years. The number of virus attacks has not only increased, but the speed at which they spread around the world has grown exponentially. Usage of e-mails grew with increased Internet popularity, making it easy for virus writers to spread malicious codes.

In addition, other problems include spyware and spam, with the former rated as a serious threat. Spyware is a general term used to describe software that runs on users' computers and performs actions that the consumer considers undesirable or hostile.

MicroWorld introduced the spyware detection and removal tool with its eScan range of real-time antivirus and content security products to ensure that its customers get complete protection.

MicroWorld has seen an increase in sales not only from its corporate customers but also from SOHOs. Virus attacks and spyware not only cause people to lose data and time but also cause them to have their personal data hacked and distributed freely across the Internet.

MicroWorld provides round-the-clock free on-line support to answer customer queries. The company is also providing hourly updates to all its customers so that they get the most recent software to provide them protection from all latest virus attacks.

"Security software is slowly becoming ubiquitous and MicroWorld with its 'personalised 24-hours service' is fully geared to take care of all customers, small and large. The increase in sales only goes on to prove the ever increasing confidence of our customers on MicroWorld," said Govind Rammurthy, CEO, MicroWorld.

**OTHER STORIES**

- Ogero launches revamped portal
- MicroWorld reports increased spending on antivirus software
- New Chairman for Batelco

**CPI GUIDES**

- DUBAI SHOPPING MALL GUIDE**
- ISSUE 02
- PRINTER GUIDE MIDDLE EAST**
- PROJECTOR GUIDE MIDDLE EAST**
- ISSUE 04

**OTHER GUIDES**

**CURRENT INTERNET THREAT LEVEL - ISS**



AlertCon 1 - Regular vigilance. Ordinary activity compromises an unprotected network minutes to hours after first being connected to the Internet.

**SEARCH**



**CURRENT VIRUS INFO FROM TREND MICRO**



[E-MAIL](#) | [PRINT](#)

**PROFILE**

Masarat Daud  
Web Editor

Dir: +971 (4) 3914681 | Email: [masarat@cpidubai.com](mailto:masarat@cpidubai.com)

EMAIL SECURED BY



CPI POWERED BY



CPI POWERED BY



SECURITY NEWS BY



**DISCLAIMER:** [cpilive.net](#) acts as a channel for vendors to deliver their news. Although material is checked, CPI accepts no responsibility for content.

[cpilive.net](#) is the on-line presence of CPI, based in Dubai and regional partner for IDG, the world's largest IT publisher.

© 2005 [cpilive.net](#). All rights reserved. For comments and suggestions e-mail [webmaster@cpidubai.com](mailto:webmaster@cpidubai.com)

[back to top](#)

[Home](#) | [Media details](#) | [Subscribe](#) | [Careers](#) | [Contact us](#)