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# features

## ■ lifestyle

### A Dazzling Beauty

The stunning Haifa Wehbe is flying high these days and she

### Capturing Sunset

In 1985 a fifteen year old Naomi Campbell was spotted by

### A Masked Journey

According to old tales the carnival came to Venice in 1094 when

### Swinging Away

The Apsara dancers, once thought to be the traditional

### Snow Wonder

Whether it is style, glitz, glamour or just the pure thrill

### Simply Unique

Perfectly situated between the Taunus Mountains in the north

### The Foreign Mystique

The new Jaguar XJ is a car for those who still

### Thinking Ahead

Effortless performance, accomplished elegance

# technology

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# news

## breaking news

- [Eset NOD32 Delivers Generic Patch for Microsoft Word Vulnerability](#)
- [USRobotics' Position on 802.11n](#)
- [MicroWorld to Launch Futuristic Network Firewall](#)
- [New Handy companions from Verbatim](#)
- [Aptec expands its regional role in middle east and africa as the leading mobile and wireless distributor](#)
- [Tally Solutions appoints King of Computers as UAE distributor](#)
- [USRobotics' Firewall Obtains ICSA Labs Certification](#)
- [For 'World Cup Virus', The Goal is Your Computer](#)
- [MicroWorld Joins SecureIT Alliance to Create Better Synergies](#)

## MicroWorld to Launch Futuristic Network Firewall (28-05-2006)

The developers of the world's most advanced AntiVirus and Content Security Solutions, MicroWorld Technologies, launches its futuristic, enterprise class firewall eConceal, today, on 26th of May, 2006.

# news

28 -29  
November, 2006  
Dubai International  
Convention Centre

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for more information

- [Eset NOD32 Delivers Generic Patch for Microsoft Word Vulnerability](#)
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- [USRobotics' Firewall Obtains ICSA Labs Certification](#)

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New Users**

▪ [MicroWorld Passes One Million Customer Milestone](#)

▪ [Seminar presented by Juniper and Citrix](#)

▪ [USRobotics to showcase latest wireless technology products for regional education sector at GETEX Dubai 2006](#)

▪ [Sales Set To Surge As Tripp Lite Launches Mid East Marketing Offensive](#)

▪ [Acer Partners with Logicom in Lebanon](#)

▪ [USRobotics implements state-of-the-art Wi-Fi system at Bahrain's Ramada Hotel](#)

▪ [RCG Secure Book Fx9 Model](#)

▪ [D-Link Raids Retail Outlet](#)

▪ [Verbatim: No.1 supplier of recordable CD and DVD media in Europe in 2005.](#)

▪ [McAfee, Inc. Strengthens Position in Network Access Control Market](#)

▪ [Amazing 3D Galaxy Liquid Cooling System](#)

▪ [Imation strengthens distribution network to address expanded product portfolio and enhance local presence](#)

▪ [USRobotics Announces Availability of Skype Certified Speakerphone](#)

The developers of the world's most advanced AntiVirus and Content Security Solutions, MicroWorld Technologies, launches its futuristic, enterprise class firewall eConceal, today, on 26th of May, 2006. The release has been increasingly attracting great fanfare and enthusiasm from its global client base, media and well-wishers.

eConceal is a comprehensive network firewall developed to prevent unauthorized access to a computer or network connected to the Internet. It enforces a boundary between two or more networks by implementing default or user-defined Access Control Policies or Rules. These rules function as filters by analyzing data packets to see if they fulfill the filter criteria and then allow or block the traffic accordingly.

'Stealth Mode' option is a powerful feature that allows you to surf the Internet invisibly, without letting other online users see you. In this mode your system does not respond to continuous information requests flowing in from other computers.

"eConceal empowers you with a multi-layered protection by Application Level filtering, Packet Level filtering and Stealth Mode," said Govind Rammurthy, CEO, MicroWorld Technologies. "It's like building a heavily guarded a digital fortress around you and then make it invisible as well! While every port is monitored with consistent vigil to prevent Port Scanning by attackers, each data packet is checked to see if it fulfills the filter criteria and rules."

Internet Services option of eConceal gives you Total Content Security with Website Filtering and Pop-Up Blocking. In Enterprises, system administrators can ensure that access to offensive, pornographic and non-productive websites are blocked completely to streamline operations and improve efficiency. Administrators can also stop all kinds of Pop-ups to save bandwidth and system resources, with options for adding specific websites to a white list.

Apart from its superior technology and robust functionality, eConceal also breaks away from the myth that firewalls are difficult to understand and hard on usability. Designed by incorporating the best of breed practices in usability engineering and Human Computer Interface (HCI) researches, this firewall scores high on user experience and adaptability. Its packet level alert and subsequent prompting for creating rules, make life easy for the user.

Initially, the network firewall will be launched in three versions- eConceal Standard, eConceal Pro and eConceal for Servers. eConceal Standard is a basic version, eConceal Pro is designed for workstations and eConceal for Servers is the advanced Gateway level Firewall.

Govind Rammurthy revealed "eConceal is a perfect fusion of some refreshingly new ideas, 'out of the box' thought processes and our Pioneering knowledge in Information Security. When we decided to break away from the norm, we also wanted to break a new path to redefine the scope and leverage of a firewall. Today when eConceal rolls out, we want it to stop at nothing short of revolutionizing Access Control, Intrusion Prevention and Complete Data Integrity."

**For 'World Cup Virus', The Goal is Your Computer**

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- [Tally Solutions announces new scheme for its customers.](#)
- [ESET'S NOD32 DETECTS TWO NEW RAPIDLY SPREADING BAGLE WORMS](#)
- [USRobotics holds partner event in Cyprus to strengthen bonds with channel partners](#)
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Gaming equipment	Graphics Cards	Hand Helds	Inkjet Printers
Keyboard	Laser Printers	LCD Monitors	Media
MFDs	Mobile Phones	Modems	Motherboards
MP3 Players	Networking	Notebooks	Printers
Processors	Projectors / Displays	Scanners	Servers
SFF	Sound Cards	Speakers	Storage Devices
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