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MSD2D People's Choice Security award

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Released on = July 1, 2005,
5:40 am

Press Release Author =
MicroWorld

Industry = Computers

Press Release Summary =
MSD2D People's Choice
Security award to eScan
Virus Control edition of
MicroWorld

Press Release Body = Govind
Rammurthy, CEO,
MicroWorld Technologies
can't stop beaming. He's just
learned that eScan Virus
Control Edition has won the
MSD2D People's Choice
Security award for the best
Anti-Virus product. MSD2D is
a prestigious resource for the
Microsoft Exchange,
SharePoint, .NET and
Security
communities.

"There is something
immensely satisfying about
winning People's Choice
awards. We build products
for users, and when they find

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it good, we know we did our job," he says, leaning forward in his chair as he makes his point. "eScan Virus Control Edition has what one would call 'the punch'," he says, "because it combines the user's need for Anti-virus and Content Security. As an Anti-virus product we had a vision for it - to combine strong Spam control with proven Anti-virus capabilities. We told ourselves that if we could do it, we would have a strong product, and we did. We'll build it up even more, watch out for it then," he completes, smiling. If confidence could blow hard like a strong wind, Govind Rammurthy could have pushed back a rain cloud or two hanging over MIDC in Marol, Andheri, where MicroWorld Technologies has based its development center in Mumbai.

eScan Virus Control Edition is a desktop Anti-Virus and Content Security software for Windows based systems. It uses MicroWorld's Winsock Layer (MWL) Technology to block security threats at the Internet Gateway itself, way before they enter your system. Its e-mail scanning engine combines with MWL to use real time scanning to check for virus threats and restricted content in e-mails, and attachments among

other things, to ensure that your system is free of viruses, other malicious programs, and Spam/junk e-mails(s).

David Bragg, President, MSD2D, is generous with his praise for the product that people voted as the best Anti-Virus product in the Security category. "This speaks a great deal of your company and your product! We are hopeful that this award can assist you in getting the recognition that your company and product rightly deserve," he says. The MSD2D award takes its place among several certifications and awards by some of the most prestigious testing bodies, notable among them are Virus Bulletin, Checkmark, TUCOWS, Advanced CheckVir, Red Hat Ready, and Novell Ready. Over a decade of operations has established MicroWorld firmly in India and elsewhere. Its area of operations now span the Asia Pacific, USA, Germany, and is supported by a network of over 13,000 channel partners.

Mayilvahanan of Axis Information System & Services found eScan Anti-virus and Content Security effective in countering spam, hacker and virus threats. "Very super," he said, "compared

to others, even Norton.”
There are others, many
others, who share the same
view. People's Choice truly.

To a question why he calls it
Virus Control as that would
imply that the product
merely 'controls' virus
threats rather than eliminate
it, Rammurthy has an unique
take on it, and it's a candid
one. “There is nothing like
complete security. If
anyone's telling you that
then they are lying,” he
says, pausing to let the
import of his words sink in.

“We can only react to virus
threats after they occur and
that takes time,” he
continues. “That's when
users face the risk of virus
infection. How good we are
with
reducing this time period
(also known as the open
window period) will
determine how good our
product is. And, to 'foresee'
virus threats, we use
heuristics to catch any virus
like behaviour a program
might exhibit, taking it out
immediately if it does. This is
because we cannot always
rely on existing virus
signatures. Moreover it helps
us narrow the window period
to negligible. The day we can
shut this window tight, and
not allow any threat to sneak
in, we'll have found our elixir
of life,” he chuckles. It's late
in the evening.

Behind him the rain batters
the tightly shut window. Not
a drop gets in. Someday
maybe the other window too.

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